



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

XV International Conference in Commemoration of Professor Marco Biagi
Modena, 20 – 21 March 2017, Fondazione Marco Biagi

DIGITAL AND SMART WORK

MONDAY 20 MARCH 2017

9.00-9.30 Conference Opening

A. O. ANDRISANO, Rector of UNIMORE

G. MUZZARELLI, Mayor of Modena

9.30-10.30 Plenary Session

MARCO BIAGI AND LABOUR LAW: 15 YEARS ON

Chair: J. BELLACE, The Wharton School, University of Philadelphia

A. LANDI, UNIMORE

M. PEDRAZZOLI, University of Bologna

T. TREU, President of the International Society of Labour and Social Security Law

10.30-11.30 Plenary Session

COMMEMORATION OF PROF. ROGER BLANPAIN

Chair: J. BELLACE, The Wharton School, University of Philadelphia

F. HENDRICKX, University of Leuven

M. WEISS, J.W. Goethe University, Frankfurt am Main

Conference participants will be invited to freely contribute to this session

11.30-11.45 break

11.45-13.15 Plenary Session

DIGITAL AND SMART WORK: PRESENTATION OF THE CONFERENCE TOPICS

Chair: L. E. GOLZIO, UNIMORE

E. ALES, University of Cassino and Southern Latium

T. FABBRI, UNIMORE

G. SOLINAS, S. PABA, UNIMORE

13.15-14.15 lunch

14.15-16.15 Parallel Session 1

DEFINITIONS AND GROUND-SETTING

Chair: L. SOLARI, University of Milan

DigitAgile: the Office in a Mobile Device. Threats and Opportunities for Workers and Companies

R. ALBANO, S. BERTOLINI, T. PARISI, University of Turin

Y. CURZI, T. FABBRI, UNIMORE

The New Invisible Work

D. DAS ACEVEDO, University of Pennsylvania Law School

“Always-on” - The Collapse of Work-Life Separation. Recent Developments, Deficits and Counter-Strategies

R. KRAUSE, Georg-August- University Göttingen

14.15-16.15 **Parallel Session 2**

RIGHTS AND FREEDOMS IN THE DIGITAL ECONOMY

Chair: C. KOLLONAY-LEHOCZKY, Central European University, Budapest

The Gig Economy and Labour Regulation: an International and Comparative Approach

V. DE STEFANO, International Labour Organisation and Bocconi University of Milan

Right to Privacy in the Era of Digitalization

V. KRIZAN, University of Trnava

Online Speech and the Workplace: Public Right, Private Regulation

D. MANGAN, Osgoode Hall Law School, York University, Canada; City University, London

Technology and Productivity at the Company. A New Paradigm without Clear Answers?

R. MOLL NOGUERA, University of Valencia

16.15-16.30 break

16.30-18.30 **Parallel Session 3**

SMART WORKING

Chair: J. ROJOT, University of Paris II Panthéon-Assas

Health and Safety of the “Agile” Employee: Pointers for a Discussion

A. ALLAMPRESE, University of Modena and Reggio Emilia

An Empirical Study on the Relationship between Autonomy, Satisfaction and Engagement in Undertakings that Use Smart Work

C. NARDELLA, National Institute for the Insurance of Occupational Injuries and Diseases

T. FABBRI, UNIMORE

Into Smart Work Practices: what Challenges for HR Departments?

D. SARTI, University of Florence

T. TORRE, University of Genoa

New Technologies at Work: Smart Working and Employment Protections in Italy

C. SPINELLI, Aldo Moro University of Bari

The Peculiarities of Teleworking in Post-Soviet Space: Russia, Kazakhstan, Belorussia and Ukraine

E. SYCHENKO, State Institute of Economics, Finance, Law and Technology, Leningrad Region

16.30-18.30 **Parallel Session 4**

EMPLOYMENT IN THE GIG ECONOMY

Chair: M. BARBERA, University of Brescia

The (Unbearable?) Lightness of Self-Employed Work Intermediation: Proposal for a Classification Scheme

G. CAVALLINI, University of Milan

“Dependent Contractors” in the Gig Economy: a Comparative Approach

M. A. CHERRY, Saint Louis University

A. ALOISI, Bocconi University of Milan

A Fair Wage for Crowdworkers

E. MENEGATTI, L. BATTISTA, University of Bologna

The ‘Uberization’ of the Chinese Workplace? Regulating Labour in a New Digital Economy

M. ZOU, Chinese University of Hong Kong

18.45-19.30 **AUTHOR MEETS READERS**

S. BISOM-RAPP (Thomas Jefferson School of Law, San Diego) presents “*Lifetime Disadvantage, Discrimination and the Gendered Workforce*” (S. Bisom-Rapp and M. Sargeant, Cambridge, 2016)

Discussant: T. ADDABBO, UNIMORE

20.30 **DINNER** (upon reservation)

TUESDAY 21 MARCH 2017

9.00-11.00 **Parallel Session 5**

COLLECTIVE REPRESENTATION AND TRADE UNION ISSUES

Chair: R. ROGOWSKI, University of Warwick

Evolution of Trade Unions in the Age of Industry 4.0: a German and Italian Debate

M. AVOGARO, University of Milan

Trade Union Action and Collective Regulation in the Digital Economy Era: the Amazon Case in Germany

B. CATTERO, University of Eastern Piedmont

Amazon and the Challenges Faced by Unions in the Digital Economy Era: the Italian Case

M. D’ONOFRIO, University of Eastern Piedmont

Workers’ Representation in the Companies in the “Digital Economy”. Is it Possible?

E. RIBAROVA, Institute for Social and Trade Union Research at the CITUB, Sofia

9.00-11.00 **Parallel Session 6**

LABOUR MARKET ISSUES

Chair: T. ADDABBO, UNIMORE

Digital Women: Flexibility and Opportunities

M. BROLLO, A. ZILLI, University of Udine

Smart Working, Smart Learning: Skills and Competences in the Digital Era

R. DE MICHELE, UNIMORE

Digitalization and Hi-Tech Unemployment

S. LEVI, University of Milan

11.00-11.15 break

11.15-13.15 Parallel Session 7

THE EMPLOYER IN THE DIGITAL ECONOMY

Chair: M. WEISS, J.W. Goethe University, Frankfurt am Main

Employment Rights in the “Jobless Society”: the Employer’s Organizational Power and the Digital Revolution

M. D. FERRARA, University of Trieste

The Concept of Employer in the Gig-Economy

A. GINÈS I FABRELLAS, ESADE-Universitat Ramón Llull

The Function of Feedback Systems in the Era of the On-Demand Economy

A. INGRAO, University of Milan

Digital Work and the Role of Online Platforms: the Need for an Indirect Approach

L. RATTI, University of Luxembourg

11.15-13.15 Parallel Session 8

SECTORAL AND REGIONAL IMPACTS OF DIGITALISATION ON EMPLOYMENT RELATIONS

Chair: S. BISOM-RAPP, Thomas Jefferson School of Law, San Diego

Made in China 2025: Implications on MNC Labor Supply Chains and Workers in the Digitally Transforming Workplace in China

R. BROWN, University of Hawaii

“Call if You Need Me!” The Driver Guild Case and Industrial Relations in the Gig Economy

M. VITALETTI, University of Teramo

Collective Representation of Taxi Drivers. Case of Hangzhou City, China

S. YIN, Hefei University of Technology

13.15-14.30 lunch

14.30-16.00 Plenary Session

PRESENTATION OF THE RESULTS OF THE SESSIONS

L. SOLARI, C. KOLLONAY, J. ROJOT, M. BARBERA, R. ROGOWSKI, T. ADDABBO, M. WEISS, S. BISOM-RAPP

Chair: A. NEAL, University of Warwick

16.00-17.00 Discussion and Closing

Chair: A. NEAL, University of Warwick